

The Value of a NAWIC Membership

valuable — 1: having monetary value 2: worth a good price 3: having desirable or esteemed characteristics or qualities 4: of great use or service 5: NAWIC membership.

For more than 50 years, NAWIC has helped women take advantage of the opportunities in construction.

Savvy NAWIC members, business owners and managers can expect value from their investment in NAWIC. NAWIC membership affords many opportunities.

Education is highly valued within NAWIC. Opportunities for your educational advancement include:

- Leadership development
- Development of management and public speaking skills
- Speakers and seminars at national and regional events
- Marketing / advertising opportunities for your company
- Access to a national and local resource network
- Discounts on goods and services
- Developing and promoting industry values and culture
- Offering exposure to new skills and technology updates
- Promoting professional certifications, coaching and mentoring
- Generating publicity through community service projects



Core Purpose

- To enhance the success of women in the construction industry.

The professional benefits available through NAWIC are endless.

- Industry speakers
- Legislative / legal updates
- National Networking/Marketing Opportunities
- Mentoring opportunities
- Education of youth and support through scholarships
- Connection with other women in the industry
- Technical / product information
- Community outreach projects
- Liaison with other industry and professional associations

Profitable business opportunities are available through NAWIC.

- Employee recruitment
- Marketing / advertising opportunities for your company
- Access to a national and local resource network
- Discounts on goods and services

Core values

- Believe in ourselves
- Persevere with the strength of our convictions
- Dare to move into new horizons.

NAWIC Meets Employers' Needs

As an employer, you know you have basic needs that must be met for your business to remain competitive. You must have dedicated, multi-skilled employees, increased productivity and company recognition. As the premier Association for women working in the construction industry, NAWIC meets employers' needs by:

Developing and promoting industry values and culture. Offering exposure to new skills and technology updates. Promoting professional certifications, coaching and mentoring.

Generating publicity through community service projects. Building a strong industry by promoting NEF K-12 programs to the future work force.

Investment Dollars & Sense

Monetary benefits of a NAWIC membership.

- \$1,200 - Industry-specific technical training
- \$1,500 - Business, management and marketing training
- \$500 - Legislative updates
- \$600 - Legal updates
- \$600 - Networking value at regional conferences
- \$500 - Mentoring opportunities
- \$200 - Product knowledge gained at meetings
- \$200 - Company credibility from association with NAWIC
- \$200 - Publicity and exposure through participation
- \$5,500 - REAL DOLLAR VALUE

This model was based on the cost of separate fees and tuition for classes and seminars offered through higher-learning institutions and businesses.

Discover the endless opportunities for professional growth waiting for you — Join NAWIC today!

Membership Levels

Active Chapter Member
Corporate Chapter Member
Associate Chapter Member
Student Chapter Member
Retired
Member-At-Large*
Student Member-At-Large*
International*